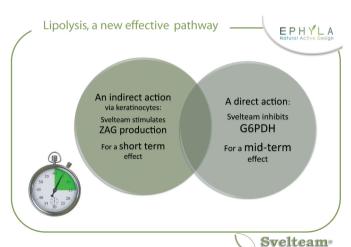




Svelteam®

A natural slimming agent: an indirect action induced by keratinocytes

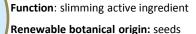












Geographic Origin: bush from Sahel region - Intertropical Africa (Burkina Faso)

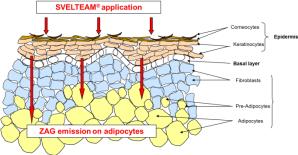
Available forms: Powder- Svelteam Be - INCI: Bentonite & Balanites roxburghii seed extract

Liquid- Svelteam Et - INCI: Alcohol & Balanites roxburghii seed extract

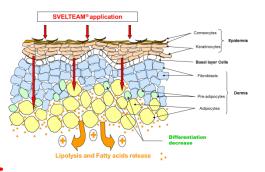


Lipolysis, a new pathway

- . An Indirect action via keratinocytes
 - Svelteam stimulates ZAG production:
 - cAMP over expression
 - Negative control on lipids storage metabolism (EPA antagonist)
 - SHORT TERM EFFECT, immediate release from the storage vesicles



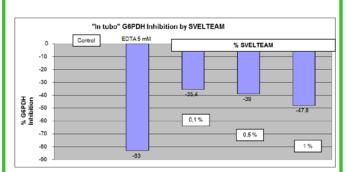
- 2. A Direct action
 - Svelteam inhibits G6PDH:
 - Negative Control over adipocytes differentiation
 - MID-TERM EFFECT, prevents storage vesicles neo formation:



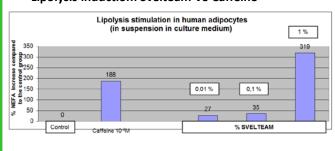
in Vitro analysis

• Pre-adipocyte differentiation in adipocytes :

A specific inhibition of G6PDH upsets cell differentiation



Lipolysis induction: Svelteam VS Caffeine



NEFA = non esterified fatty acid



A natural strategy for a short term effect

A direct action for a mid-term effect

